Traffic Order# 23692	
Confirmed	
Status	
Mod# 2	
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Ver#	
7880876	
Rep Order# EC'd Yes	
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Printed: 08/30/20 08/30/2012 8:32 AM Last Received:

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08/30/2012 11:36 AM

Showing Buylines: All Lines

) WASHINGTON ) JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX# Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2597
Flight Dates 09/07/0012 Hiatus Weeks KSL-TV SALT LAKE CITY
r ( ) NRCC-NATL REPUB CONG
NRCC IE 2012 TRACEY ROBINSON Advertiser Estimate# Product Station Phone# Buyer Fa X#

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In Day	Program	Time	ren !	Dates	Spots/Week	Rate	Total Spots
1 F Rating: 2.8	KSL 5 NW TDY 2	6A-7A	08:	70/60-70/60	       	\$200.00	<b>!</b>
2 M,W-TH Rating: 2.8	KSL 5 NW TDY 2	6ည-7д	.30	09/10-09/13	4	\$200.00	<b>4</b>
	beyille comment: I/DAI, Z/DAY W						
6 Rating: 2.8	TODAY SHW	7A-8A	0 m	70/60-70/60	г	\$450.00	п
7 M,W-TH Rating: 2.8	TODAX SHW Buyline Comment: 1/DAY, 2/DAY TH	7A-8A	: 30	09/10-09/13	4	\$450.00	<i>ব</i> ং
ii Rating: 1.2	Meet Press-sun	8A-9&	0e "	60/60-60/60	Ħ	\$150.00	, <del>,</del>
12 F Rating: 2.8	KSL 5 NWS AT 5	5P-5309	:30	70/60-10/60	1	\$400.00	Ħ
13 M,W-TH Rating: 2.8	KSL 5 NWS AT 5 Buyline Comment: 1/DAY	4085-45	0 e n	09/10-09/13	m	\$400.00	en.
17 Rating: 3.8	KSL 5 NWS AT 6	4D E 9 - 49	30	70/60-10/60	н	\$500,00	1

Ver# 7 Mod# 2 Status Confirmed Traffic Order# 23692 Printed: 08/30/2012 11:36 AM 2 of 4 Last Received: 08/30/2012 8:32 AM Showing Buylines: All Lines		Flight Dates 09 Hatus Weeks	Program Dates Spots/Week Rate Total Spots		KSL 5 NWS AT 6 6P-630P :30 09/10-09/13 3 \$500.00 3	ne Comment: 1/DAY	KSL 5 NWS AT 6 6P-630P :30 09/08-09/08 1 \$225.00 1	GAME NIGHT LIVE 630P-7P :30 09/07-09/07 1 \$400.00 1	KSL 5 NWS-6:30 630P-7F :30 09/10-09/13 3 \$400.00 3	ne Comment: 1/DAY	GAME NIGHT LVE 630P-7P ;30 09/08-09/08 1 \$125.00 1	GRIMM-NBC 8P-9P :30 09/07-09/07 1 \$1,400.00 1	DATELNE FR-NBC 9P-10P :30 09/07-09/07 1 \$1,106.00 1	NBC SUN-FIBL \$3,500.00 1 \$3,500.00 1	KSL NFL EDITION 3002-10F :30 09/09-09/09 1 \$800.00 1	
	KSL-TV SALT LAKB CITY r ( ) NRCC-NATL REPUB CONG NRCC IE 2012 1 2597	TRACEY ROBINSON	Program		5 NWS AT	Buyline Comment: 1/DAY	5 NWS AT	GAME NIGHT LIVE	KSL 5 NWS-6:30	Buyline Comment: 1/DAY	GAME NIGHT LVE	GRIMM-NBC	DATELNE FR-NBC	NBC SUN-FIBL	KSL NFL EDITION	KSL 5 MWS-10
EC'd Yes	te# ise		Ln Day	!	18 M,W-TH Rating: 3.8		22 SA Rating: 2.4	23 Rating: 3.0	24 M.W-IH Rating: 3.0		28 SA Rating: 0.8	29 Rating: 4.9	30 E Rating: 3.4	31 su Rating: 8.5	32 su Rating: 6.7	ы 89

Rep Order# EC'd Yes	7880876	Ver# 7 Mod# 2 Status	Status Confirmed T	Traffic Order#23692 Sl	592 Last J Showing Bu	Printed: Last Received: 08/30/201; Showing Buylines: All Lines	Printed: 08/30/2012 11:36 AM 08/30/2012 8:32 AM nes	M	3 of 4
Station KSL-Advertiser ( Advertiser ( Prodnet Nii Estimate# 25i Buyer TB Frone#	KSL-TV SALT LAKE CITY r ( ) NRCC-NATL REI NRCC IE 2012 2597 TRACEY ROBINSON	SL-TV SALT LAKE CITY ( ) NRCC-NATL REPUB CONG NRCC IE 2012 2597 TRACEY ROBINSON	Agency ( )N 81.5 SLA'. ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	y ( ) NATIONAL MEDIA RESEARCH FLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 y C/P1/P2/E 155/426/2597 Dates 09/07/2012 - 09/13/2012 Weeks	a researc 1 13/2012		ce ( ) W on ( ) JA on Phone# on FAX#	ASHINGTON AME ANDRUS 202-872-1155	
In Day		Program		ាំងាច	Len	Dates	Spots/Week	Rate	Total Spots
34 M,W-TH Rating: 7.3	TH KSL	il 5 NWS-10		10P-1035P	ස ස ස	09/10-09/13	  -  -  -  -  -  -	\$1,800.00	i i i i m
	Buyline	Buyline Comment: 1/DAY							
39 M.W Rating: 3.4	TO	TONITE SHW-NBC		1035E-1137P	:30	09/10-09/12	8	\$550.00	N
41 SU Reting: 4.4	S	SPORTS BEAT SU		10357-11052	30	60/60-60/60	Ħ	\$475.00	स्व
42 F Rating: 3.4	OF	Tonite saw-nbc		1035P-1137F	.30	70/60-10/60	н	\$550.00	н
43 Rating: 4.4	NE	news		9a-10a	.30	70/60-70/60	ผ	\$225.00	Ø
44 su Rating: 4.4	N	NEWS		108-118	30	60/60-60/60	г	\$1,800.00	Ħ
45 SU Rating: 4.4	NE.	NEWS/NFL EDITION		430E~5P	30	60/60-60/60	Ħ	\$150.00	r-J
46 SA Reting: 4.4	¥	GRIM		7훈-8먇	0 8 	80/60-80/60	ч	\$350.00	Ħ
47 SA Rating: 4.4	01	LO SVU		98-10B	:30	80/60-80/60	н	\$350.00	ri

-REPORT TOTALS-Report Totals: 43 / \$28,175.00

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08/30/2012 11:36 AM 8:32 AM	) WASHINGTON ) JAMIE ANDRUS ; 202-872-1155	KTVX 0%
ted: 30/2012	Rep Firm Sales Office ( ) 1 Salesperson ( ) 3 Salesperson Phone# Salesperson FAX#	KSTU 0%
92 Last Received: 08/5 Showing Buylines: All Lines	) NATIONAL MEDIA RESEARCH FLANNING Rep Firm Sales Office (XANDRIA, VA 22314 XANDRIA, VA 22314 Salesperson (SIE 155/426/2597 Salesperson F	30%
IOWÌ	DIA RESEARC 14 9/13/2012	KSL UNKN
Traffic Order# 23692 Sl	( ) NATIONAL MEDIA RESI 815 SLATERS LAND ALEXANDRIA, VA 22314 PI/P2/E 155/426/2597 tes 09/07/2012 - 09/13/2012 eeks	KJZZ O\$ KUTV O\$
	Agency ( ) NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2597 Flight Dates 09/07/2012 - 09/13 Biatus Weeks	* * O C
Status Confirmed	A Ag Hilli	CABL
Ver# 7 Mod# 2	DB CONG	\$93,917
Ver# 7	Station KSL-TV SALTLAKE CTY Advartiser ( ) NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 2597 Buyer TRACEY ROBINSON Phone# Fax# Sep 12: 43 / \$28,175.00 Sales Totals: 43 / \$28,175.00 Station Totals: 43 / \$28,175.00	Market Totals
7880876	Station KSI-TV SALTIAKE CITY Advertiser ( ) NRCC-NATL REI Product NRCC IE 2012 Estimate# 2597 Buyer TRACEY ROBINSON Phone# Fax# Sep 12: 43 / \$28,175.00 Station Totals: 43 / \$28,175.00 Station Totals: 43 / \$28,175.00	
Rep Order# EC'd Yes	Station K Advertiser Product Estimate# Buyer Phone# Fax# Sep 12: Sales Tota Station Tot Lines not	

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Books Demos